

AUSSIE PHONE BROKERS

BEST TWO BUSINESS
LANDLINE PHONE PLANS

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BEST PHONE PLANS

- FOR LANDLINE ACCOUNTS

Introduction

Aussie Phone Brokers re-calculate plans from all of the major Telco's (and some smaller providers also) to find Australian business the best landline solutions. We have performed bill recalculations for over 2000 Australian businesses, and this has allowed us to feel confident in recommending the two providers below as the best landline plans available to small businesses.

Pricing and Service Standards

The pricing from these two providers is very strong. Both Trinity's and People's pricing is usually market-best (or nearly so).

When the element of customer service standards is considered alongside the best-priced plans, we regularly find that these offers are among our top two recommendations. This is proved in our 6 example Landline Reports, below.

2 Best Landline Plans
are from
Trinity Telecom
and **People Telecom**

Trinity Telecom

This 'boutique' provider is well-regarded by Aussie Phone Brokers for the following reasons:

- 1. Customer Service** – in addition to each Aussie client's account being closely managed, general customer service is very high overall. Calls are answered by a person within 30 seconds usually, and turnaround time on actioning enquiries is strong.
- 2. Pricing** – the pricing plan in use is market-best, or very nearly so.

[Notes: This offer is only available to Aussie Phone Brokers clients. The standard offers from Trinity are not as effective.]

People Telecom

This provider is also well-regarded by Aussie Phone Brokers for the following reasons:

- 1. Size** – People is the fifth largest provider in Australia.
- 2. Customer Service** – People Telecom dallied with an offshore customer service team some years ago and then promptly reversed the decision. Customer service is now strong again.
- 3. Pricing** – the pricing plans are often market-best; especially for clients with a high monthly spend.



Suitability

The below landline plans are suitable for businesses:

- ☎ with 1-10 landline services, and/or
- ☎ located 5km or more from the CBD, and/or
- ☎ spending less than \$1500 per month on landline services.

Call Rates and other Pricing

The monthly costing of these two offers is very similar.

The Trinity pricing is as follows:

Line Rental:	\$34.95	per month
Local:	14.3c	per call
STD:	9.9c	per minute, no flagfall, no minimum with a 77c cap for the first 30 minutes.
F2M:	24.4c	per minute, no flagfall, no minimum with a 88c cap for the first 10 minutes.

Charges are inclusive of GST.

The best People Telecom pricing is as follows:

Line Rental:	\$74.95	per line plus \$55 for the first line
Local:	included	unlimited calls
STD:	included	unlimited calls
F2M:	included	unlimited calls

Charges are inclusive of GST.

Each offer will perform strongly on pricing, and both providers offer good customer service.

For companies spending over \$1500 per month, you might also wish to speak to us about the Voip21 offer:

Line Rental:	\$5.45	per line or \$65 for 100-DID ranges
Local:	10c	per call, flat
STD:	10c	per call, flat
F2M:	16.5c	per minute, no flagfall, no minimum

Charges are inclusive of GST.

Six Examples of these two plans in action

Please use these web links to access examples of Landline Reports prepared from Aussie clients' real data. [All client identities have been removed.]

Each report has analysed differing numbers of services and differing monthly costs.

1. [Two Lines - \\$150 per month](#)
2. [Two Lines - \\$400 per month](#)
3. [Four Lines - \\$350 per month](#)
4. [Four Lines - \\$800 per month](#)
5. [Eight Lines - \\$650 per month](#)
6. [Eight Lines - \\$1250 per month](#)



Comparison between the two offers

Please use the Landline Reports (links shown above) to find the most in-depth comparison between these two providers, which most closely suits your business's circumstances.

Choosing between Trinity Telecom and People Telecom

Often the deciding factor between these two offers is defined on the answer to simple questions:

1. Does our current bill spend more than "\$75 per line plus 1x \$55"?
People Telecom might be your best offer.
2. Does the business owner prefer a Big Telco stability?
People Telecom is the fourth-largest landline provider.
3. Does the business owner prefer a very high focus on customer service?
Trinity Telecom would suit.
4. Does the business spend \$1500 or more?
Perhaps a Voice over IP solution is required.

Whilst there may be other questions (which Aussie will happily attend to), the above questions are the most indicative.

See the following page for: ***OK, What Now?***



OK, What now?

Aussie Phone Brokers recommend that all small businesses do their own diligent research. If you manage to find a better offer than these, please use it. (*And please let us know!*)

Aussie believes that every customer will return to these rates and plans after doing their own research.

To get the transfer of services underway, please use one of the following sections:

Implementing the Trinity Telecom offer

Implementation of this plan will take 3-9 working days from the time we receive the contracts.

To choose and implement the TPC offer, please download, complete and return the following document:

 [Trinity - Transfer of Service forms](#) *please complete and return ALL pages*

Return of forms by either fax (**1300 552 142**) or [email](#) would be appreciated.

Alternately, our postal address is:

Aussie Phone Brokers
PO Box 1124
Hawksburn LPO
Toorak, VIC, 3142.

Thank you.

Choosing a People Telecom offer

Implementation of this plan will take 3-9 working days from the time we receive the contracts.

To choose and implement a People Telecom offer, please download, complete and return the following documents:

 [People Telecom - Transfer of Service forms](#) *please complete and return ALL pages*

Return by fax (**1300 552 142**) or [email](#) would be appreciated. Thank you.

Alternately, our postal address is:

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Thank you.

